Research on the Innovation Reform of Ideological and Political Curriculum Education Model in Colleges and Universities

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Abstract: When the information age comes, all kinds of digital products are out of groups, which affects modern people's food, clothing, housing and transportation. And the traditional classroom teaching mode has been difficult to meet the needs of students, which also forces colleges and universities to actively participate in the ranks of wisdom transformation, through learning advanced teaching ideas, innovative teaching mode, make ideological and political courses become more affinity. Based on this, this paper will explore the innovative reform of ideological and political curriculum education model in colleges and universities.

1. Introduction

Ideological and political teaching is an important part of college teaching and plays an important role in improving students' quality and ability. However, with the change of times, students' learning thinking is more flexible and changeable, and the traditional teaching mode has been very difficult to meet the needs of students. Therefore, teachers in colleges and universities should follow the pace of the times in time, improve the teaching mode, enhance students' interest in learning, help them develop good study habits, and strengthen their love and identity to ideological and political courses.

2. The Necessity of Innovation of Ideological and Political Curriculum Education Model in Colleges and Universities

2.1. Innovative Teaching Ideas for Teachers

College education and primary and secondary education are very different, first of all, the ideological and political education in colleges and universities involves more profound curriculum content, its background knowledge is more rich and interesting, not only rely on only 2-3 times a week to explain clearly; the second class mode is also very different, students need to have a strong initiative, rather than be filled duck teaching. In this kind of teaching background, teachers should innovate the teaching mode, combine the digital products of the information age, break the boundaries of the classroom, so that students can have more ways to learn and acquire knowledge, so as to strengthen their own cognition and understand the significance of ideological and political education. Moreover, this kind of teaching method is more easy to stimulate students' interest in learning, so as to help students get away from the passive learning mode of junior high school as soon as possible and form the good habit of self-learning.

2.2. Improving the Practicability of Students' Learning

The ideological and political curriculum is different from some tool subjects, and it requires a high degree of learners' own learning accumulation. Therefore, through the innovation of ideological and political teaching methods, it can help students to integrate fragmented time, through other ways to carry out ideological and political learning, to help them gradually strengthen their own accumulation, by providing learners with different levels of learning content to meet the

learning needs of different basic learners. To make ideological and political education more hierarchical and personalized. In addition, the traditional classroom teaching does not have the function of letting students learn repeatedly, and the video course recorded through the network channel can let the students watch the learning content repeatedly, even if the interval is longer, it will not affect the quality of their review.[1].

2.3. Changing the Learning Environment of Students

Information society makes students face different types of information bombing every day, it is easy to distract their attention, and most college students have not entered the society, it is easy to be guided by some non-mainstream public opinion, produce negative emotions to affect their quality of life and political awareness. Therefore, the reform of ideological and political education can combine ideological and political education with the characteristics of the times, thus playing a certain role in environmental purification. Help students to establish good values, find suitable interest orientation, and view the real society in the right way[2].

3. Problems in the Reform and Innovation of Ideological and Political Curriculum Education Model in Colleges and Universities

3.1. The Present Situation of Reforming the Teaching Mode of Ideological and Political Courses in Colleges and Universities

In order to better understand the current teaching of ideological and political courses in colleges and universities, the author specially conducted a questionnaire survey of 31 teachers and 150 students in 5 colleges and universities in the region, and the selected school samples basically covered the common majors of arts and science, art and medicine. The questionnaire is mainly about the reform of ideological and political teaching mode and the views of teachers and students.

Because each university has already opened the network course, therefore first investigates its network course application situation. As shown in Table 1, most students know that there are ideological and political network curriculum resources in colleges and universities, but the number of frequent users is only 25.33%, and the number of organized but infrequent people is the largest.

Table 1 Organization of ideological and political courses in schools

Options	Number of persons	Proportion
A. frequently used	38	25.33
B. has been organized, but not much	73	48.67
C. Basically not	23	15.33
D. not clear	16	10.67

Some commonly used digital teaching products were selected to investigate the teachers' familiarity and understanding of the products. As shown in Table 2, most teachers would only use 1 or 2 of them, and all the products had fewer teachers.

Table 2 Knowledge of modern digital teaching among university teachers

Options	Number of persons	Proportion
A. Better Understanding	3	9.67
B. Basic knowledge	10	32.26
C. knows only one or two	18	58.06

Finally, the types of ideological and political teaching reform mode in colleges and universities, as shown in Table 3, the school network course video recording accounts for the most proportion, and the proportion of independent R & D is the least.

Table 3 Reform of the teaching mode of ideological and political courses in schools

Options	Number of persons	Proportion
A. Course Video Recording	85	56.67
Construction of B. WeChat Platform	30	20.67
C. Other Web Courses App	36	24.00
D. Independent R & D	0	00.00

3.2. Analysis of the Causes of the Current Situation

First of all, college teachers are not conscious enough to put too much effort into the innovation of education mode. Although the digital age has enriched the variety of online teaching, many college teachers do not understand the application of some new teaching software, and still prefer to choose the traditional teaching mode in the teaching mode.

The second is that the establishment of university network courses is not planned, which makes the link between courses not strong, and the main source of students' acquisition of knowledge is the teacher. Many teachers, who are limited in ability or think that online recording is too cumbersome, choose only a few key courses to record each semester, so that the uniformity of the courses is broken, even if students want to review, they can only learn individual chapters, and their learning results are greatly reduced. In the form of recording, many teachers' style of class is more serious, which reduces the interest of some of the courses, and the lack of interaction with students in the recording of online classes, which also leads to the low click-through of many ideological and political courses on the school network.[3].

Third, the curriculum content is relatively single, lack of educational inspiration. No matter which teaching mode is used, it needs the cooperation of students to achieve good teaching results. And the direct factor that affects the students' learning cooperation degree is the interest of the classroom, but many teachers use the new teaching mode, their curriculum content has not made corresponding changes, students will initially be attracted by the new teaching mode, but after a few times after class will still reduce the degree of cooperation because of lack of interest. And the single teaching content is not conducive to the expansion of learning content, students' learning is still more passive, which is not conducive to the cultivation of students' learning ability.

4. Reform of Ideological and Political Curriculum Education in Colleges and Universities

4.1. Raise the Level of Attention and Strengthen Teacher Training

The opening of ideological and political courses in colleges and universities is not only helpful for students to learn ideological and political knowledge, but also to establish a good campus atmosphere, to help students establish scientific and healthy values and views of right and wrong, to be able to view some social events with a calm attitude, and to maintain a warm and upward attitude towards life. Therefore, the school leaders should pay more attention to this part of the content, through the following two aspects to improve the effectiveness of teaching.

The first is to strengthen the training of teachers, not only to train teachers' professional ability, but also to find out some new and interesting teaching models according to the market research regularly, and let the ideological and political teaching group compare the models, combine the students' situation to apply, analyze their advantages and disadvantages and constantly adjust and improve the teaching effect[4]. In preparing lessons, we can invite some well-known teachers to come to the school to give lectures to guide teachers in flexible teaching methods and improve the interest of the classroom.

The second is to build the exclusive teaching platform and expand the teaching resources. The school can build the ideological and political teaching platform according to the ability situation, also can combine with other colleges and universities, build the cloud platform together, realize the network resources real-time sharing, each school teacher also can share the teaching experience to each other, enhances the teaching ability[5].

4.2. Create Special Courses to Increase Application Capacity

On the teacher side, in addition to following the school training to learn some new teaching models, but also to strengthen their own learning, through the promotion of professional ability accumulation to improve classroom interest, students' interest in learning will naturally be enhanced. School ideological and political teaching group, can carry out "one person, one lesson" program, choose a series of ideological and political teaching topics, and then by the school teachers to prepare. The theme of ideological and political education can not be arranged according to the order of textbook content, and the teachers can draw up the outline and teaching plan freely. After the ideological and political group discussion passed, began to record the course video.

The teacher group can work together with the college student union to do the following two aspects of work, the first is to do a good job of curriculum publicity, through WeChat push, poster making and other ways to enhance students' attention to the series of courses; the second is to do a good job of message classification and student opinion collection to understand the students' attitude and opinions on the new teaching model. Through continuous improvement and improvement of individual teaching ability, teachers can also take the opportunity to improve their understanding of students and thus use teaching methods more flexibly.

In addition, teachers can combine the content of the course, choose different teaching platform, for example, in the teaching and modern history outline, involving many knowledge points, teachers can use the wechat public platform to carry out daily knowledge point push, help students clear up the sequence of time events, and through the classroom learning to analyze, improve personal understanding ability.

5. Conclusion

The ideological and political curriculum in colleges and universities is an important content of ideological and political teaching, which has a positive influence on the accumulation of students' knowledge and ability and the establishment of moral concept. Therefore, the school should combine the development of the times, change the teaching concept, through strengthening teacher training, building a network platform and other ways to help teachers understand more new and interesting teaching models, and apply them to daily teaching to enhance professional literacy.

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